



News Release

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NEWS RELEASE **For immediate release**

Servus Credit Union Offers the Ultimate Job to Gen Y

Servus Credit Union is the only financial institution in Alberta offering the Young & Free Program to members aged 17-25 (Gen Y). With the provincial launch of the program on February 16, Servus starts the search for a 2010 Spokester (spokesperson) - the ultimate job opportunity for Gen Y!

"It's been an awesome year helping people my age make sense of their financial futures, but it's time to pass the torch to the next guy or girl," said 2009 Young & Free Alberta Spokester Myles Peterman.

The Spokester position is a one-year, paid contract position with tons of cool perks. The successful candidate will be 17-25 years old and will create relationships with Gen Y through interaction at www.YoungFreeAlberta.com and attendance at community events throughout Alberta.

"Servus is excited to view the creativity and new ideas that the Spokester applicants put forward. This is an exciting time for us as we welcome applications from the 17-25 crowd across Alberta," said Gail Stepanik-Keber, Chief Marketing Officer at Servus Credit Union. "Apply before the deadline and you could be the 2010 Young & Free Alberta Spokester!"

Interested 17-25-year-olds can visit YoungFreeAlberta.com for details and application instructions. Applicants must submit a 60-second video, a blog post and a personal information form online at YoungFreeAlberta.com before Sunday, March 21.

The public can then vote for their favourite candidate from March 26 to April 11 at YoungFreeAlberta.com. Servus Credit Union will determine the winning applicant through the outcome of the online vote and overall job suitability.

Young & Free Alberta is an award-winning, member-focused program that creates engagement and ongoing relationships with 17-25 year olds by providing members with:

- useful information - to assist young people to manage their finances independently;
- a voice - for members through a hired Spokester (spokesperson);
- a dedicated website (YoungFreeAlberta.com) where the Spokester creates financial literacy with entertaining blogs, video blogs and helpful advice; and
- a head start - through a free Young & Free Chequing Account.

Further information is available at YoungFreeAlberta.com

About Servus Credit Union Ltd.

Servus Credit Union is a full service member-owned financial institution serving more than 400,000 members through a network of more than 100 locations in 62 Alberta communities. Through the November 1, 2008 amalgamation with Common Wealth Credit Union and Community Savings, Servus has \$10 billion in assets, making it the largest credit union in Alberta and the first province-wide credit union in the country. The credit union provides a complete line of banking services, including registered accounts, financing, investments, insurance, commercial banking, 24-hour on-line and telephone banking. Servus Credit Union member-owner deposits including accrued interest are 100% guaranteed by the Credit Union Deposit Guarantee Corporation. Operations are managed through the Edmonton head office

with regional offices in Lloydminster and Red Deer. For more information, call 780.496.2000, toll free 1.877.496.2151, or visit www.servuscu.ca.

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