



**SPONSORSHIP APPLICATION**

Servus Credit Union will give funding preference to projects and events that:

1. Support: **Youth and Sports Community Facilities and Events Education;**
2. Provide the most exposure possible while maintaining Servus Credit Union’s professional image;
3. Benefit groups or many people in the community, as opposed to individuals;
4. Benefit local organizations;
5. Involve Servus Credit Union staff;
6. Utilize the majority of funds directly for the project or event, with minimal administrative costs;
7. Practice social responsibility, which includes messages and practices that are respectful of workers, subjects and audiences, and are sensitive to the community at large.

**Please complete the Application and forward to your local Branch Manager for consideration.**

Name of Organization \_\_\_\_\_

Make cheque payable to \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Postal \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Is the organization a Servus Credit Union member? \_\_\_yes \_\_\_no. If yes, which branch \_\_\_\_\_

Project Title and Brief Description \_\_\_\_\_

\_\_\_\_\_

Amount Requested \$ \_\_\_\_\_ Project Date \_\_\_\_\_ # of Attendees \_\_\_\_\_

Servus Credit Union sponsorship will be recognized in the following manner: \_\_\_\_\_

\_\_\_\_\_

**(Please note that all ads must be created and approved by the Servus Credit Union Marketing Department)**

Name of Applicant \_\_\_\_\_ Signature \_\_\_\_\_

Date of Application \_\_\_\_\_ Deadline for Approval \_\_\_\_\_

Please attach any pertinent information and forward to Branch Manager. Attachments: \_\_\_yes \_\_\_no

**For Office Use only:** Date Considered \_\_\_\_\_ Approved \_\_\_\_\_ Declined \_\_\_\_\_

Branch Manager Approval: \_\_\_\_\_ Reg. Mgr. Approval (if required) \_\_\_\_\_

Community Council Approval (if required) \_\_\_\_\_ Date \_\_\_\_\_

Charge to Sponsorship 755012 – Branch # \_\_\_\_\_

Letter to be signed by: \_\_\_\_\_